



# A<sup>to</sup>Z

# Fundraising Guide

**Want to raise money to support Caring Matters Now, but don't know where to start?**

Whether you're a first timer or a regular fundraiser, everybody needs a little inspiration sometimes. Take a look at our A-Z Fundraising Ideas, it's packed full of great suggestions to get you started. Once you've chosen how you would like to raise money for Caring Matters Now, take a look at our step by step guide to help you plan your event.

**A Auction of Promises**

Dog walking, babysitting, gardening, cleaning, Ironing - and sell them to the highest bidder!



**G Golf Day**

Are you or someone you know a keen golfer? Organise a golf day or even a golf competition. Start talking to your local golf course for ideas and support.



**B Bake Sale**

Who doesn't like home-made cakes! So, bake, bake, bake and sell your delicious cakes to friends, family and work mates.



**H Hair Cut / Head Shave**

Are you brave enough to part with your lovely locks? Get sponsored to have the chop or go one step further and shave it all off to raise awareness and funds.



**C Coffee & Cake Morning**

Organise a fun filled morning of coffee, tea, biscuits, cakes. Host at home, local community centre, school or work. Maybe add in a raffle or name the teddy!



**I Indulgence Day**

Round up your pals for a day of pampering and yummy treats. Foot spa, facials, nail painting, glass of bubbles and sweet treats.



**D Dress Up or Dress Down Day**

Get sponsored to swap your school uniform or work wear for something fancier - or casual, maybe even your pj's!



**J Jobs Around the House**

Make a chores list and charge for each completed chore. This is a win, win fundraiser for all!



**E Extreme Challenge**

Take your fundraising to the next level and book an extreme challenge; abseiling, ski diving, obstacle course.



**K Karaoke Night**

Rent or borrow a karaoke machine and either at home, in the local pub or community hall, host a karaoke evening. Sing to your hearts content!



**F Fetes, Fairs, Festivals**

Music, stalls, crafts, cakes, bouncy castles, get yourself a big open space, recruit all your friends and family and run your own outdoor event!



**L Loose Change Collection**

Get yourself a Caring Matters Now Collection Box and fill it with loose change and pennies! Order them from our website.



**M Music Event**

Bring music to your local community with a themed concert or sing along event. Collect an entry fee on the day and sell refreshments.



**T Treasure Hunt**

Organise a treasure hunt for friends, family or the local community. Lay a trail of clues with an exciting prize at the end. Pay to play!



**N Name the Teddy**

A favourite! Buy a teddy and draw up a list of potential names. Get players to pay a fee for each guess and the winner either wins the teddy, a prize or a share of the funds.



**U Unwanted Stuff**

Why not collect everyone's unwanted clothes, shoes, accessories and organise a swishing night where you charge for items or charge an entry fee?



**O Obstacle Course**

Sign up for an organised event or create your own in a big field and charge people to participate. You could do this alone or why not recruit friends and have a team!



**V Virtual Challenge**

Cycle to Rome on your exercise bike or trek or run London to Scotland on your treadmill. Simply choose your challenge, work out the distance and get sponsored.



**P Pub Quiz**

Everyone loves a good old pub quiz, so why not set one up at your local pub or local venue to raise funds. You could even organise this online, so those not local can participate too.



**W Wine tasting evening**

Charge an entry fee and lay on wine, but keep them disguised so they don't know what wine it is until the end of the session.



**Q Quit Something**

Could you give up your greatest love! Whether its chocolate, sweets, sugar or even Netflix or box sets, ask your family and friends to sponsor you to take on this challenge.



**X Xbox or PlayStation Marathon**

Get your buddies together for a mammoth gaming session and ask for a small fee to take part. It's the perfect excuse to game all night!



**R Raffle**

Ask local businesses to donate prizes so you can raffle them off. Great on its own but can also work well as an extra fundraiser at an event like the coffee and cake morning.



**Y Year Long Challenge**

New Year – new start, so get sponsored to take on a year-long challenge, such as cooking a dish from scratch each week, training for a marathon or giving up your favourite treats for a year!



**S Sponsored Sports Events**

Do you love sports? Get sponsored to participate in one of our organised sports events detailed on our website or sign up to a local fun run.



**Z Zumbathon**

Find a local Zumba teacher and organise a fun fundraising Zumba session. You choose how long you want to do it for and charge a small fee to join in.



**Fundraising Step by Step Guide**

Now you've made the decision on how you want to raise money for Caring Matters Now, take a look at our simple Step by Step guide to help you start planning.

- 1. Create a plan of action**  
Set a date for your fundraising event and consider your fundraising target. Create a task list of everything you need to do to make your event a roaring success.
- 2. Set up a JustGiving page**  
A JustGiving page makes it easy for your friends and family to sponsor you or donate. Personalise your page, add photos and tell people why you have chosen to support Caring Matters Now.
- 3. Tell us about your event**  
Get in touch to let us know about what you're planning and register your fundraising event through our website.
- 4. Order your resources**  
We have many free fundraising resources including t-shirts, posters, leaflets, balloons and collection boxes, to help you promote your event and encourage donations.
- 5. Tell everyone about your event**  
Use social media to spread the word, display posters of your event, send invitations by post and email to all of your contacts.

**If you have any questions or need support, please get in touch [info@caringmattersnow.co.uk](mailto:info@caringmattersnow.co.uk).**