



## Simple Fundraising Ideas

- **Payroll Giving:** tax efficient way to donate! Most companies offer this now and you can register with your HR/Finance department within your company. They take the agreed donation from your salary before tax!
- **Charity of the Year:** encourage your workplace to make Caring Matters Now their charity of the year. This way any fundraising events held at your company will raise funds for Caring Matters Now. Whether it be a cake stall, dress down day, fancy dress day, a team fun run etc....
- **Direct Debit / Standing Order:** a regular monthly payment which can start from as little as £5 per month
- **Donate directly online:** go to [www.justgiving.com/caringmattersnow](http://www.justgiving.com/caringmattersnow)
- **Donate whilst shopping online:** by registering with [www.easyfundraising.org.uk](http://www.easyfundraising.org.uk) any purchase you make from big online retailers, such as eBay, Amazon, Tesco and Next, you will make a contribution to Caring Matters Now without costing you anything extra!
- **Donate through Facebook:** Caring Matters Now is a registered charity on Facebook. This means you can link the charity to your profile page, and when there is a special occasion approaching, your Facebook friends can donate to your chosen charity.
- **Leave a gift in your will:** Your friends and family come first when making a will – we're very grateful to anyone who considers leaving a gift to Caring Matters Now after making provision for loved ones. To leave a gift to Caring Matters Now in your will, you will need to include the charity's registered address (Caring Matters Now, Bridge Chapel Centre, Heath Road, Liverpool, L19 4XR) and registered charity number – 1120988. A gift of any size will help make sure Caring Matters Now is there to provide support to people living with CMN and fund research until a cure is found.

### Attention EBay Sellers!

Caring Matters Now is a listed charity on EBay. If you are selling items on EBay, you can donate a percentage of your final selling price to CMN. You will also receive a fee credit on your basic insertion and final value fees equal to the percentage you donate every time you list an item for charity. It's simple!

Once you're ready to sell your item, go to the Sell hub and select 'Advanced Sell'. As you're filling out the details, look out for the charity box just below where you set your price. Select "Caring Matters Now" to support and the percentage (10%-100%) of your final selling price that you'd like to donate. Note: The minimum donation is £1 per listing.

A week after your item sells; Mission Fish (eBay's charity partner) will automatically collect the donation from you.