

BEING A HERO

*is easier than
you think*

You don't have to do a bungee jump, run a marathon dressed as a chicken or sit in a bath of baked beans to be a hero for charity. You can simply make a donation to **Caring Matters Now** directly from your pay through **Charities Aid Foundation (CAF) 'Give As You Earn'**.



A flexible tax-effective way to give money to Caring Matters Now

If you want to give to **Caring Matters Now** on a regular basis, payroll giving is a great option. Your donation is taken from your pre-tax salary, meaning that part of your donation comes from money that would have otherwise gone to HMRC. Donating this way allows you to give more to

Caring Matters Now and to ensure the charity receives regular financial support.

For example making a £20 donation to charity:

| As a 20% taxpayer: | |
|---------------------------|---------------|
| Total donated to charity | £20.00 |
| You pay | £16.00 |
| The taxman pays | £4.00 |

| As a 40% taxpayer: | |
|---------------------------|---------------|
| Total donated to charity | £20.00 |
| You pay | £12.00 |
| The taxman pays | £8.00 |

For further information, see:

www.cafonline.org

It's quite simple...

By signing up to donate through **CAF 'Give As You Earn'**,

Caring Matters Now will benefit from a regular income and reduced administration and fundraising costs. You will benefit by paying less tax and knowing you are a charity hero without doing anything more than filling out a form.

CAF Charities Aid
Foundation

For more information on becoming a hero:

Once your employer is signed up to **CAF 'Give As You Earn'** (see: www.cafonline.org), the process is easy!

- STEP ONE** You complete and submit the ***Donor Instruction Form** to your payroll department explaining what amount you wish to be deducted from your monthly salary and donated to **Caring Matters Now**
- STEP TWO** Payroll processes the deduction from your gross salary and sends the appropriate funds to **CAF**
- STEP THREE** **CAF** check the deductions against your original instructions and processes the payments
- STEP FOUR** Payment is made direct to **Caring Matters Now**

The **Donor Instruction Form can be downloaded from the **Caring Matters Now** website www.caringmattersnow.co.uk. Alternatively, you can request the Donor Instruction Form to be sent to you via email by contacting us at info@caringmattersnow.co.uk*



✉ **Caring Matters Now** | PO Box 732 | Cambridge | CB1 0QF | ☎ 07786 458883 | @ info@caringmattersnow.co.uk | 🌐 www.caringmattersnow.co.uk

Registered Charity No: 1120988