



Can you, your school, your place of work become a CMN Champion in 2013?

Will you **commit to giving** and **campaign to the cause** of Caring Matters Now?

‘CMN champions’ is an awards programme for those who **commit to giving** and **campaign to the cause** of Caring Matters Now. Individuals, schools and work places can become CMN Champions by supporting Caring Matters Now throughout 2013. There are a number of awards that can be gained; Bronze Award, Silver Award and Gold Award. The award presented, will depend on how much support individuals give to the charity during 2013. The award criteria is as follows:

Bronze – awarded for:

- Organising a fundraising event – amount raised up to £1000
- Raising awareness of Caring Matters Now in the local media (see CMN media guidelines pack)

Silver – awarded for:

- Giving 6 or more direct donations throughout 2013
- Organising a fundraising event – amount raised £1000 to £5000
- Raising awareness of Caring Matters Now through national media (see CMN media guidelines pack)

Gold – awarded for:

- Setting up a monthly standing order throughout 2013 (12 direct donations)
- Organising a fundraising event – amount raised over £5000

There will also be special awards, which will be given:

- Mini Champion – for CMN children (primary aged) for any the above
- Challenge Champion – anyone who participates in a Charity Challenge

All of our champions will receive, a bronze, silver or gold ‘Champions’ pin-badge and certificate. Our CMN champions will also be listed on the CMN website and in the CMN newsletters. We will also publish fundraising stories on our website.

SCHOOL CHAMPIONS

Inserted into this newsletter is a small flyer which you can give to your school. How great would it be if your school became a CMN Champion! Not only will your school be raising funds towards our work, but also lots of awareness will be raised about the charity and the CMN condition. Please encourage your school to support Caring Matters Now.

WORK CHAMPIONS

Can your place of work become a CMN Champion by support Caring Matters Now throughout 2013? This campaign has the potential to raise lots of awareness and lots of funds for our charity. Please encourage your work place to support Caring Matters Now and download the information flyer for workplaces from our website.

To register in becoming a CMN Champion please visit our website or email champion@caringmattersnow.co.uk

**Check out the inspirational fundraising stories on the website
<http://www.caringmattersnow.co.uk/category/fundraising-stories/>**