

'Crabtree & Evelyn' have an aim over the next number of weeks to raise £100,000 for charities! The company is hosting charity nights and it is easy to get support for CMN! I have looked on their website to see where the shops are based - there are loads of stores! It would be GREAT to have our CMN families organising local charity nights in their local stores. If you think you could do this, give your local store a call... the staff want to raise the funds, so are very accommodating.

Here are the stores in the UK <http://www.crabtree-evelyn.co.uk/stores/>

See below further information about what Crabtree & Evelyn are offering...

Crabtree & Evelyn is a renowned retailer of original fragrances, fine foods and gorgeous gifts, all beautifully packaged to transform the ordinary rituals of daily life into extraordinary, pleasurable experiences.

We are absolutely committed to support and promote the work of local good causes across the UK. Over the years we have worked with many charities, raising over £40,000 for Breast Cancer Care alone. This year we have the goal of raising over £100,000 for a number of local charities and organisations such as yourself. To that end, I would love to offer you the opportunity to host an exclusive fundraising event at your local Crabtree & Evelyn store.

These private events are run exclusively for supporters, family and friends of local good causes. Entry is by ticket only and entitles the purchaser to complimentary refreshments and a Crabtree & Evelyn Hand Therapy product worth £9.00.

What will your cause receive from Crabtree & Evelyn?

- Tickets are priced at £10 and your cause retains 50% of the proceeds from ticket sales (_the remainder covers the cost of the event in store – refreshments, goodie bags etc._)
- You will also receive a contribution from us equivalent to 15% of all sales on the night of the event
- You retain all proceeds from the raffle of a £100 gift, which we will donate free of charge

How will we support you?

- We will host your exclusive shopping event
- We will design, produce and supply you with the tickets to sell for the event
- We will donate a gift worth £100 for you to raffle during the event
- Our team will serve drinks and nibbles to your guests
- We will offer demonstrations and our amazing mini hand treatments to your guests
- And finally, we always offer complimentary gift wrapping at Crabtree & Evelyn!



What would you do?

You can choose to provide us with a suitable logo to incorporate into the ticket design if you wish

You would promote the event through your network to sell the tickets

You would organise a speaker to briefly talk about and promote your cause on the night

We recommend a maximum of 40 tickets to be sold per event. Events will usually be held from Monday - Thursday from 6pm – 9pm (_days & times can flex to meet your needs_).

Come on, this is an easy and stress free way of raising funds as it seems Crabtree & Evelyn do most of the hard work. Take up the challenge and contact your local store.

Thank you