



Simple Fundraising Ideas

The key aims of the formation of Caring Matters Now, as a charitable trust is to provide support and advice to those affected by Congenital Melanocytic Naevus, and to raise funds for the research into understanding the causes and potential life-saving treatments.

We have made a commitment to sponsor Dr Kinsler at Great Ormond Street Hospital to conduct specific medical research into CMN. We need to raise funds every year to continue this research and every little effort helps.

Jodi and the team of trustees have set up some ways to help you contribute to this excellent cause.

- **Committed Giving/Payroll Giving** – tax efficient way to donate! – Most companies offer this now and you can register with your HR/Finance department within your company. They take the agreed donation from you salary before tax!
- **Charity of the Year** - please consider suggesting Caring Matters Now as your companies charity of the year. This way any fundraising events held at your company which involves all your staff or colleagues will raise funds for Caring Matters Now. Whether it be a cake stall, dress down day, fancy dress day, a team fun run etc....
- **Direct Debit / Standing Order** - a regular monthly payment which can start from as little as £2 per month
- **<http://www.justgiving.com/caringmattersnow> - Donate directly online**
- **<http://www.easyfundraising.org.uk/> - if you shop on the internet with virtually any company from eBay and Amazon to Tesco and Next. Any purchase you make can contribute to Caring Matters Now without costing you a penny.**
- **Leave a Legacy**

Attention EBay Sellers!

Caring Matters Now is now a listed charity on EBay. If you are selling items on EBay, you can donate a percentage of your final selling price to CMN. You will also receive a fee credit on your basic insertion and final value fees equal to the percentage you donate every time you list an item for charity. It's simple!

1. Once you're ready to sell your item, go to the Sell hub and select 'Advanced Sell'.
2. As you're filling out the details, look out for the charity box just below where you set your price. Select "Caring Matters Now" to support and the percentage (10%-100%) of your final selling price that you'd like to donate. Note: The minimum donation is £1 per listing.
3. A week after your item sells; Mission Fish (eBay's charity partner) will automatically collect the donation from you.

Earn a bit and Give a Bit -- we hope you can support Caring Matters Now as your charity of choice for all your EBay sales!